



National Monopoly to Successful Multinational: the case of Enel

M. Bergami, P. Celli, G. Soda

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Using the Enel case, this volume unpacks the effective implementation of an ambidextrous perspective on adaptation and change, providing some key lessons for managers and scholars. It begins by exploring Enel's recent history, before mapping the steps of a remarkable transition from public monopolist to a successful transnational group.

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