



SEO 2016: Search Engine Optimization - A Complete Beginner's Guide

Kenneth Lewis

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SEO: Learn search engine optimization and discover the secret tool to bring your business to the next level.

Have you always wondered how to boost your rankings in Google and other search engines but simply found it too confusing or complicated? Have you been frustrated by the level of difficulty posed in competing with other established websites for those coveted first-page listings?

If you've ever tried to use search engine optimization (SEO) but failed to get the web traffic your web content deserves, then you know that learning SEO is confusing, if not outright daunting. There is so much information out there - where to start?

A lot of the advice given on SEO is out-of date, hard to understand or implement for those new to SEO, or simply *wrong!*

SEO 2016 is your comprehensive, must-have guide on how to optimize your marketing efforts to produce the greatest outcome - great for those relatively new to SEO and a fantastic resource for more advanced SEO strategies as well.

In easy-to-follow, plain English tutorials you'll learn:

- SEO Basics & Fundamentals
- Simple Content Marketing Strategies to Grab Attract Visitors from Search Engines
- Understand How to Generate Money-Making, Traffic-Generating Keywords
- Optimize Google's Algorithms - Panda, Hummingbird, Penguin and Mobilegeddon
- Utilize Google Adwords, Google Now & Personalized Search
- Best Ways to Use Social Media Marketing to Boost Your Audience
- Easy Techniques to Use SEO to Optimize Your Website to Reach Maximum Traffic
- How to Create Content that Attracts both Readers and Search Engines
- Dozens of Proven, Insider SEO Tips
- Find out Which Social Network Is More Powerful than Any Other for SEO
- Discover new Powerful Link Building Techniques
- Much, Much More!

Generate the web traffic your content deserves with fresh strategies NOW!

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