



Shooting for Dollars: Simple Photo Techniques for Greater eBay Profits

Sally Wiener Grotta, Daniel Grotta

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It's a simple fact of selling on eBay: better product shots directly translate into higher bids and greater profits. Shooting for Dollars: Simple Photo Techniques for More Profitable eBay Auctions provides detailed, comprehensive, easy-to-understand advice, guidelines, and instruction that will assist both new and experienced eBayers through every step necessary to produce consistent, accurate, appealing and effective visual listings.

Shooting for Dollars covers, in a logical fashion, everything eBayers will need to know about taking product shots and posting them in auction listings, including:

- Buying the right digital camera appropriate for eBay photography * Assembling a shooting studio out of commonly available household items or inexpensive photographic equipment Getting the right exposure, focus and color without fuss
- How and when to use a flatbed scanner instead of a digital camera
- How to setup and shoot great shots of a wide range of typical products
- Effective photographic lighting the easy way
- Easily organizing, correcting, improving and perfecting your pictures with software
- Preparing and posting photos of your products on eBay
- Developing a workflow for quick, easy and efficient assembly line-type product photography

This is a step-by-step, solutions-oriented book that gives online auction sellers all the information and confidence they will need for shooting great product shots. It covers everything essential to digital photography for eBay, including practical tips and tricks, shared experiences by successful eBayers, graphic before-and-after shots that demonstrate how and how not to take photos, and practical assistance in working with eBay's photographic rules and procedures.

Daniel Grotta and Sally Wiener Grotta, two of the top experts of digital photography and "PC Magazine's" digital camera gurus, have been buying and selling on eBay since 1998. In addition, they teach eBay digital photography workshops at the renown traveling eBay University. "Shooting for Dollars" combines the Grottas' expertise in digital photography and their personal and professional experience with eBay, to provide readers with invaluable guidance in creating more profitable auction listings.

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From reader reviews:

Joann Hamilton:

Spent a free a chance to be fun activity to try and do! A lot of people spent their leisure time with their family, or their very own friends. Usually they undertaking activity like watching television, going to beach, or picnic inside park. They actually doing same every week. Do you feel it? Will you something different to fill your free time/ holiday? Can be reading a book is usually option to fill your free of charge time/ holiday. The first thing that you will ask may be what kinds of reserve that you should read. If you want to attempt look for book, may be the reserve untitled Shooting for Dollars: Simple Photo Techniques for Greater eBay Profits can be great book to read. May be it might be best activity to you.

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Playing with family inside a park, coming to see the marine world or hanging out with pals is thing that usually you could have done when you have spare time, subsequently why you don't try issue that really opposite from that. A single activity that make you not sensation tired but still relaxing, trilling like on roller coaster you have been ride on and with addition info. Even you love Shooting for Dollars: Simple Photo Techniques for Greater eBay Profits, you could enjoy both. It is excellent combination right, you still would like to miss it? What kind of hang type is it? Oh seriously its mind hangout men. What? Still don't have it, oh come on its identified as reading friends.

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Shooting for Dollars: Simple Photo Techniques for Greater eBay Profits can be one of your starter books that are good idea. We all recommend that straight away because this publication has good vocabulary that could increase your knowledge in language, easy to understand, bit entertaining but delivering the information. The article author giving his/her effort to get every word into enjoyment arrangement in writing Shooting for Dollars: Simple Photo Techniques for Greater eBay Profits but doesn't forget the main stage, giving the reader the hottest in addition to based confirm resource facts that maybe you can be one of it. This great information could drawn you into completely new stage of crucial considering.

Christie Rich:

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