



How To Get Booked On Talk Shows

Jerry McGlothlin

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How To Get Booked On Talk Shows Jerry McGlothlin

Jerry McGlothlin is CEO of Special Guests Inc., a publicity firm founded in 1986 that specializes in obtaining "performance-based, positive publicity on purpose" for clients on radio and television talk shows. With 20 years of experience in the Talk Show business, Jerry has established high quality relationships with radio and television talk show hosts and producers including the A-List in media outlets. Now, for the first time ever, he gives up his biggest secrets in this "How-To" manual. He clearly outlines for book authors, film producers, inventors, educators and / or anybody else that has something to sell how to get booked on radio and television shows. This is THE guide by one of the most successful media pros in the country on what to do (and what not to do) to get ones self on talk shows.

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