



# Active Index Investing: Maximizing Portfolio Performance and Minimizing Risk Through Global Index Strategies

*Steven A. Schoenfeld*

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## **Active Index Investing: Maximizing Portfolio Performance and Minimizing Risk Through Global Index Strategies** Steven A. Schoenfeld

For over three decades, indexing has become increasingly accepted by both institutional and individual investors. Index benchmarks and investment products that track them have been a driving force in the transformation of investment strategy from art to science. Yet investors' understanding of the sophistication of this burgeoning field has lagged the growing use of index products.

*Active Index Investing* is the definitive guide to how indexes are constructed, how index-based portfolios are managed, and how the world's most sophisticated investors use index-based strategies to enhance performance, reduce costs and minimize the risks of investing.

*Active Index Investing* provides a comprehensive overview of (1) the investment theories that are the foundation of index based investing, (2) best practices in benchmark construction, (3) the growing world of index-based investment vehicles, (4) cutting-edge index portfolio management techniques and (5) the myriad ways investors can and do capture the benefits of indexing.

*Active Index Investing* has a unique format that captures the views and perspectives of over 40 of the investment industry's leading experts and practitioners, while maintaining a holistic view of this complex subject matter. In addition to the Appendix and Glossary within the book, it features an **E-ppendix**, available at [www.IndexUniverse.com](http://www.IndexUniverse.com)

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