



# The Hoshin Kanri Memory Jogger

*Joseph Colletti*

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With the renewed emphasis on Strategic Planning effectiveness, the need is greater than ever before for a strategic planning, deployment and audit system that can help to successfully lead an organization into a competitive future.

The Hoshin Kanri methodology offers a means to focus an organization on what is critical for its future and to deploy those goals in such a way that the organization is aligned both vertically and horizontally in its effort to achieve success. In addition, the Hoshin Kanri system provides the visibility to track progress of the strategic plan strategies and projects so that the leadership of the organization is able to respond to unexpected challenges and roadblocks as they arise. Hoshin Kanri is the key to driving Lean and Six Sigma initiatives across the organization. These tools provide a detailed, step-by-step approach to implementing Hoshin Kanri in your organization. The process outlined in this Jogger represents the culmination of years of Hoshin evolution and learnings. In addition to this, it also contains a review of the pitfalls and temptations experienced by organizations that have implemented Hoshin.

This Memory Jogger is intended for those who are serious about implementing Hoshin and taking their organizations to a higher level of performance. It details the steps in the three Hoshin Sequences: Creation, Dialogue and Deployment, and Audit. It also contains caveats gleaned from implementation experience that add depth to the understanding of each step and the overall process. For those new to Hoshin, there is a background, history and philosophy chapter as well as a section on optional ways the Hoshin process can be utilized. This Jogger is a leadership must-have!

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