



The Parish Guide to Social Media: How social networking can recharge your ministry

Clarissa Valbuena Aljentera

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This practical guide shows how your parish can easily optimize social media to build community, promote evangelization, recharge ministries, and work smarter. You'll learn to:

Promote and coordinate outreach using Facebook and YouTube.

Build collaboration among ministries using Google+

Help catechists communicate using Pinterest

Engage youth with Twitter

Get active supporters for your social media initiatives

And much more!

This indispensable guide is filled with advice and tips to help you use social media to build up your parish and spread the gospel message.



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