



# The Triumph of Propaganda: Film and National Socialism 1933-1945

*Hilmar Hoffmann*

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The Nazis saw film as a major vehicle for both indoctrination and escapist pacification of the "masses"; in fact, Propaganda Minister Joseph Goebbels tried to create a German counter-Hollywood. This highly acclaimed study, by one of Germany's leading commentators and authors on cultural policy, analyses the pictorial and spoken language of the various film genres in the Third Reich, including news reels, documentaries, feature and "cultural" films. It shows how a powerful and sinister propaganda machine emerged which, by deploying a wide range of psychological techniques, exerted a strong fascination on the masses. These methods were so successful that they continue to serve as models for totalitarian régimes to this day.

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